

Go to this website and choose two cover editions of *The Great Gatsby* (not the main cover that we have already talked about, please!) →

<https://archive.nytimes.com/www.nytimes.com/interactive/2013/04/14/t-magazine/14document.html>

1. How does a book's cover art influence our reading of it?

2. What makes for an effective/good book cover?

3. Tell me the importance of both the cover images you've selected and what central idea/element it depicts from the text.

4. Compare and contrast the two you've selected and come to a conclusion about which does a better job as a book cover (according to your answers to the first two questions)

