

Now that we've reviewed ethos, pathos, and logos, you're being sent on an ad hunt!

Find an example of one of the three rhetorical appeals in the form of an ad. This ad can be a video, a picture, an ad you see while surfing the web, or scrolling Instagram.

All you have to do is submit a link or screenshot, briefly explain what appeal you see being put to use, and comment on its effectiveness.

Part of the homework grade will be you showing your ad off to the class.