Unit 1.

Assignment 2: Writing In a New Genre

The Task: For this assignment, we are going to attempt to enter the new genre of the college application essay. After researching the norms and expectations of this genre, we will now be applying this knowledge to generate an essay that fits within those constraints and expectations. To fulfill this task authentically, you will look up a specific prompt, either from this year's common application or from a university where you intend to submit an application. You will then answer that prompt after going through a cycle of brainstorming, prewriting, drafting and revising, paying special attention to the genre features of the essay through each step. Your final draft will be due **25 October 2020.**

The Constraints:

- At least 400 word essay, at least 200 word explanation of how you're applying your knowledge of the genre features of a college application essay
- 750 word maximum
- Cite specific textual evidence in explanation of genre choices

The Evaluation:

- Questions to consider for class-generated rubric
 - What major categories should we expect to see addressed in any iteration of the genre?
 - How does genre affect an author's use of style?
 - What is the specific purpose of this author's essay?
 - Who is the author's intended audience? How do they affect the choices a writer might want to make in their essay?
 - What secondary traits in addition to content might be used to convey meaning to that audience?