Unit 1.
Assignment 1: Writing for Multiple Audiences

The Task: Taking after James' Baldwin's "Letter to My Nephew," try writing an essay of a direct address that applies for both a specific and a general audience. You can address this essay to a family member like Baldwin, or you can address it to a politician, a historical figure, an athlete, a media star, or any other individual who inspires you to have something to say. The important thing is that you write a letter that both explicitly addresses this specific individual while also implicitly addressing an outside audience.

In addition to the letter, you will be required to submit a one page explanation of your rhetorical choices. How did you structure your language, your content, your evidence to accommodate both audiences?

This assignment's final draft will be due by end of day **FRIDAY SEPTEMBER 25th**

The Constraints:

- At least 500 word letter, at least 200 word explanation of rhetorical choices
- No maximum length
- Cite specific textual evidence in explanation of choices
- Include content, language, and evidence for both audiences

The Evaluation:

- Questions to consider for class-generated rubric
    - Does this letter clearly address two different audiences?
    - Does the letter fulfill two different exigences?
    - Does the letter provide evidence for its claims?
    - Do the letter's ideas proceed in a logical manner?
    - What (if any) conventions should the letter follow to satisfy the needs of both audiences?
    - Does the explanation correspond to the material present in the text?
    - Does the explanation provide specific evidence from the text to support its claims?
    - Does the explanation show a thorough grasp of both audience and rhetorical situation?