

## **Rhetorical Analysis Planning**

Having read and annotated “Never Just Pictures” --

<https://www.cynthialawson.com/teaching/media/neverjustpictures.pdf>

-- I want you to start planning your actual rhetorical analysis. In order to do that, use the same questions from the Rhetorical Analysis Group Work to do so.

1. Who is speaking (both literal name and relevant identity features)?

2. When and where are they speaking?

3. Who are they speaking to?

4. What outcome do they want to produce in that audience?

5. List at least five choices they make in order to produce that outcome:

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6. Using your answers to all previous questions, craft a thesis for an essay that would perform a rhetorical analysis of the speaker's attempt to produce their intended outcome: