

## **Reading For College Success Test: Rhetorical Analysis**

### **The Task:**

A rhetorical analysis refers to a close-reading that examines and interprets the specific choices an author makes in order to meet the demands of their rhetorical situation (ie: produce their desired outcome in their intended audience). This means, among other options, focusing on how small choices in language, syntax, organization, and tone aid the writer in achieving their intended goals. For Susan Bordo's "Never Just Pictures," compose a rhetorical analysis of *how* the writer is achieving her intended goals (as opposed to a summary of her literal meaning)

### **Requirements:**

Writing a successful rhetorical analysis will require you to:

- Compose a thesis that directs the reader to multiple choices in language/structure/tone that the author is using to accomplish their goal
- Efficiently introduce and contextualize the text that you intend to discuss -  
Conclude with a paragraph that synthesizes your message
- Develop multiple body paragraphs using quoted material from your text as evidence -  
Transition effectively between paragraphs by building logical connections - Use  
punctuation, syntax, and diction that meets the expectations of a formal academic paper

**The text with which you will write the rhetorical analysis:**

<https://www.cynthialawson.com/teaching/media/neverjustpictures.pdf>